Electronic Commerce Framework In Greece The National Policy

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E-commerce In 2nd Community Support Framework

- Substructure for E-commerce in chambers of commerce, and business unions
- Electronic Commerce Centers
- Model projects for E-commerce
- Projects of EDI in various production sectors
- National Committee for Electronic Commerce
E-commerce In 3rd Community Support Framework

- Substructure for E-procurement will be established
- The expansion of the E-commerce substructures will continue
- New E-commerce Substructures, trusted third parties
- SMEs will be supported to enter E-commerce & E-business
- Substructures of electronic transactions between citizen and administration (E-government)
- Actions of electronic support of citizens and consumers (for prices, quality, etc) (observatory of prices etc)
- Training Actions for E-commerce for managers in Private and Public Sectors
- Awareness and Information dissemination actions for E-commerce
INFORMATION SOCIETY OPERATIONAL PROGRAM

«Electronic government»
For the service of citizen

ELECTRONIC PUBLIC PROCUREMENTS
System development of e-commerce for the management of public procurements

End of 2000: Determination of system specifications

End of 2001: Running pilot Project (that concerns electronic publishment of proclamations and electronic gathering of the needs of public organizations from the General Secretary of Commerce)

June of 2002: Pilot submit of offers and project progress reports with electronic means
INFORMATION SOCIETY OPERATIONAL PROGRAM

«Electronic government»
For the service of citizen

ELECTRONIC PUBLIC PROCUREMENT

**End of 2002:** Complete functionality of the system

**End of 2003:** Insertion of Electronic procurement systems in 10 public organizations for the achievement of low cost procurements

**Gradually until the end of 2005:** Complete automatization of transactions between Government and citizen
Gradually until the end of 2005: Gradually until the end of 2005:
Creation and complete application of observatory
Observatory of Public procurements

ELECTRONIC PUBLIC PROCUREMENT

For the service of citizen

Gradually until the end of 2005:
Creation and complete application of observatory
INFORMATION SOCIETY OPERATIONAL PROGRAM

DIGITAL ECONOMY

SUPPORT OF PRIVATE INITIATIVE
FOR THE WIDESPREADING OF E-COMMERCE
IN COMMERCE AND SERVICES

Creation and extension of existings substructures within association carriers that already offer services of e-commerce in Small Medium Enterprises Sector

• Invitation for proposals at the beginning of 2001 for the creation of new e-commerce centers

• Extension of existings projects
Development of promotion of sales systems within Small Medium Commercial Enterprises Sector via the Internet

INFORMATION SOCIETY OPERATIONAL PROGRAM

DIGITAL ECONOMY

HORIZONTAL SUPPORTING ACTIONS

National Committee of Electronic Commerce

- Committee operational Cost for 6 years (2000-2006) and structures for observation of the project

- Development of National program of awareness and information dissemination for the Electronic Commerce

- End of 2000: Realization of awareness campaigns, websites creation etc

- June 2001: Creation of permanent exhibition places
INFORMATION SOCIETY OPERATIONAL PROGRAM

DIGITAL ECONOMY

HORIZONTAL SUPPORTING ACTIONS

Consumer Protection Substructures

- **End of 2000: Study**
- **Beginning of 2001: Creation of portal**

Awareness Actions

- **2001-2003: Awareness**
End of 2000: Study
Beginning of 2001: System Creation
2001-2003: Development

Beginning of 2001: Determination of system specifications
Beginning of 2002: Running pilot project
Beginning of 2003: Creation of decentralised database at prefecture level
2004: Completion

• Establishment & operation of substructure for electronic request & approuvement for trademarks
• Substructure development for public accessing of General Secretary’s of Commerce financial information
• SUPPORT AND ENCOURAGE OF ENTERPRISING

Supporting the standardization of the SMEs products for simplifying the participation in the public procurements

• HUMAN RESOURCES

Manager Training for enterprises that participate in public procurements