

# **Electronic Commerce Framework In Greece The National Policy**

**Dr A. Drigas**

**Scientific Coordinator of Net Media Lab.**

**NCSR Demokritos. Technical Consultant of  
Ministry of Development**

# **E-commerce In 2nd Community Support Framework**

- **Substructure for E-commerce in chambers of commerce, and business unions**
- **Electronic Commerce Centers**
- **Model projects for E-commerce**
- **Projects of EDI in various production sectors**
- **National Committee for Electronic Commerce**

# **E-commerce In 3rd Community Support Framework**

- **Substructure for E-procurement will be established**
- **The expansion of the E-commerce substructures will continue**
- **New E-commerce Substructures, trusted third parties**
- **SMEs will be supported to enter E-commerce & E-business**
- **Substructures of electronic transactions between citizen and administration (E-government)**
- **Actions of electronic support of citizens and consumers (for prices, quality, etc) (observatory of prices etc)**
- **Training Actions for E-commerce for managers in Private and Public Sectors**
- **Awareness and Information dissemination actions for E-commerce**

# INFORMATION SOCIETY OPERATIONAL PROGRAM

«Electronic government»  
For the service of citizen

## ***ELECTRONIC PUBLIC PROCUREMENTS***

System development of e-commerce for  
the management of public procurements

***End of 2000: Determination of system specifications***

***End of 2001: Running pilot Project (that concerns  
electronic publishment of proclamations and electronic  
gathering of the needs of public organizations from the  
General Secretary of Commerce)***

***June of 2002: Pilot submit of offers and project progress  
reports with electronic means***

# INFORMATION SOCIETY OPERATIONAL PROGRAM

«Electronic government»  
For the service of citizen

## ***ELECTRONIC PUBLIC PROCUREMENT***

***End of 2002: Complete functionality of the system***

***End of 2003: Insertion of Electronic procurement systems in 10 public organizations for the achievement of low cost procurements***

***Gradually until the end of 2005: Complete automatization of transactions between Government and citizen***

**INFORMATION SOCIETY  
OPERATIONAL PROGRAM**

**«Electronic government»  
For the service of citizen**

***ELECTRONIC PUBLIC PROCUREMENT***

**Observatory of Public procurements**

***Gradually until the end of 2005:  
Creation and complete application of observatory***

# INFORMATION SOCIETY OPERATIONAL PROGRAM

## DIGITAL ECONOMY

### *SUPPORT OF PRIVATE INITIATIVE FOR THE WIDESPREADING OF E-COMMERCE IN COMMERCE AND SERVICES*

**Creation and extension of existings substructures within association carriers that already offer services of e-commerce in Small Medium Entreprises Sector**

- *Invitation for proposals at the beginning of 2001 for the creation of new e-commerce centers*
- *Extension of existings projects*

# **INFORMATION SOCIETY OPERATIONAL PROGRAM**

## **DIGITAL ECONOMY**

### ***SUPPORT OF PRIVATE INITIATIVE FOR THE WIDESPREADING OF E-COMMERCE IN COMMERCE AND SERVICES***

**Development of promotion  
of sales systems within Small  
Medium Commercial  
Enterprises Sector via the  
Internet**

- *Invitation for proposals in  
the years 2000, 2001, 2002,  
2003, 2004, targeting SMEs*



# INFORMATION SOCIETY OPERATIONAL PROGRAM

## DIGITAL ECONOMY

### *HORIZONTAL SUPPORTING ACTIONS*

**National Committee of  
Electronic Commerce**

- *Committee operational Cost for 6 years (2000-2006) and structures for observation of the project*

**Development of National  
program of awareness  
and information  
dissemination for the  
Electronic Commerce**

- *End of 2000: Realization of awareness campaigns, websites creation etc*
- *June 2001: Creation of permanent exhibition places*

# INFORMATION SOCIETY OPERATIONAL PROGRAM

## DIGITAL ECONOMY

### *HORIZONTAL SUPPORTING ACTIONS*

#### Consumer Protection Substructures

- *End of 2000: Study*
- *Beginning of 2001:  
Creation of portal*

#### Awareness Actions

- *2001-2003: Awareness*

# INFORMATION SOCIETY OPERATIONAL PROGRAM

## DIGITAL ECONOMY

### *HORIZONTAL SUPPORTING ACTIONS*

- **Establishment & operation of substructure for electronic request & approval for trademarks**
- **Substructure development for public accessing of General Secretary's of Commerce financial information**
- *End of 2000: Study*
- *Beginning of 2001: System Creation*
- *2001-2003: Development*
- *Beginning of 2001: Determination of system specifications*
- *Beginning of 2002: Running pilot project*
- *Beginning of 2003: Creation of decentralised database at prefecture level*
- *2004 : Completion*

# **«DEVELOPMENT AND COMPETITIVENESS» OPERATIONAL PROGRAM**

- **SUPPORT AND ENCOURAGE OF ENTERPRISING**

**Supporting the standardization of the SMEs products for simplifying the participation in the public procurements**

- **HUMAN RESOURCES**

**Manager Training for enterprises that participate in public procurements**